



EASL

The Home of Hepatology

**THE INTERNATIONAL
LIVER CONGRESS™**

APRIL 10 - 14, VIENNA, AUSTRIA

2019

PARTNERSHIP & EXHIBITION PROSPECTUS

THE INTERNATIONAL LIVER CONGRESS™
VIENNA, AUSTRIA | 10-14 APRIL, 2019





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WHY ATTEND THE INTERNATIONAL LIVER CONGRESS 2019?

The International Liver Congress™ (ILC) is the most influential congress of its kind worldwide, with participants attending from across the globe. ILC serves as the leading platform to exhibit best practice and science, introduce the latest trends in hepatology, present scientific advances, offer education and nurture networking at an international level.

THE BENEFITS

- ▶ Showcase your brand to a quintessential market through our comprehensive platform
- ▶ Reinforce your position and credentials as a key player in the industry through exclusive and tailor-made packages
- ▶ Be part of a unique platform dedicated to education and idea exchange for medical professionals
- ▶ Help shape new trends, innovations and challenges for the future of hepatology
- ▶ Reach out to and engage with KOLs from multiple markets at the Congress and beyond
- ▶ A state of the art Congress venue with numerous meeting room options
- ▶ Be an EASL partner and share its goals of improving and changing the world of hepatology

2018 STATISTICS



5 DAYS OF THE LATEST SCIENCE



>10,000 PARTICIPANTS



120 COUNTRIES REPRESENTED



70 EXHIBITORS



1,700 SQM OF EXHIBITION SPACE



>2,800 ABSTRACTS SUBMITTED



750 YOUNG INVESTIGATORS



360 INVITED FACULTY



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THE VENUE

ILC 2019 will be held at the Reed Messe Wien Exhibition & Congress Centre, offering an attractive destination for science and business.



www.messeCongress.at



Reed Messe Wien Exhibition & Congress Center

Trabrennstraße 7

1020 Vienna, Austria

Entrance D

Access is via Foyer D

Metro station "KRIEAU" on metro line 2





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CONGRESS KEY DATES

NOVEMBER 2018

20 20 November 2018
Abstract submission closes

30 30 November 2018
Industry satellite symposia
programme submission

FEBRUARY 2019

04 4 February 2019
Late breaking abstract
submission opens

13 13th February 2019
Late breaking abstract
submission closes

MARCH 2019

29 29 March 2019
End of exhibition sales

APRIL 2019

10-14
CONGRESS

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SCIENTIFIC PROGRAMME

NEW SCIENTIFIC CONTENT

The following sessions were introduced for the first time at ILC 2018 and due to their high delegate attendance rates will feature again at ILC 2019

MEET THE EXPERT SESSIONS

Delegates have the opportunity to meet with top experts in their field to discuss issues and challenges in more depth

RESEARCH THINK TANKS

Organisations and/or consortia come together to discuss the hottest topics in hepatology

PUBLIC HEALTH TRACKS

New sessions covering a range of topics in viral hepatitis, NAFLD and NASH



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SCIENTIFIC PROGRAMME (Preliminary)

	Wednesday	Thursday	Friday	Saturday	Sunday				
7:00 - 7:30									
7:30 - 8:00		Industry Symposium	Breakfast Morning Rounds		Breakfast Morning Rounds				
8:00 - 8:30	Research Think Tank	Postgraduate course	Basic Science Seminar	Parallel Sessions	Fusion Hepatology				
8:30 - 9:00						General Session II and Awards Ceremony	Best Poster Session	Viral Hepatitis and the community	
9:00 - 9:30									
9:30 - 10:00	Break								
10:00 - 10:30	Research Think Tank	Break		General Session III and Awards Ceremony	Break				
10:30 - 11:00		Postgraduate course	Basic Science Seminar		State of the Art Clinical				
11:00 - 11:30	Lunch			Break					
11:30 - 12:00	Postgraduate course	Basic Science Seminar	Grand Rounds	State of the Art Basic Science	Nurses Forum	General Session IV			
12:00 - 12:30			Basic Science Highlights				YI Seminar	Women in Hepatology	
12:30 - 13:00	EU Session	Fellowship and Registry grants presentations	CPG session	Lunch	Lunch		Industry Symposium		
13:00 - 13:30	EASL General Assembly		Lunch						
13:30 - 14:00	Break								
14:00 - 14:30	Postgraduate course	Basic Science Seminar	General Session I and Opening Ceremony		Symposia	Hot Topic in Liver Transplant			
14:30 - 15:00								Symposia	EU Funded Session Foundation Session
15:00 - 15:30	Break	Break	Break	Break	Break				
16:00 - 16:30	Postgraduate course	Basic Science Seminar	Parallel Sessions	ELPA Symposium	Parallel Sessions	Critical reflections on Landmark papers			
16:30 - 17:00									
17:00 - 17:30	Break	Break	Break	Break	Break	Late Breaker Session			
17:30 - 18:00									
18:00 - 18:30	Industry Symposium	Break	Break	Break	Break				
18:30 - 19:00		Industry Symposium	Industry Symposium	Industry Symposium	CPG Session				
19:00 - 19:30									
19:30 - 20:00									



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INDUSTRY EXHIBITION



EXHIBITION OPPORTUNITIES

The International Liver Congress™ 2019 Exhibition will be held in the Reed Messe – Hall B, which is situated close to all other Congress activities such as the lecture halls, poster presentations, registration desks and meeting rooms. The floor plan is designed to maximise exhibitors’ exposure to delegates, and all coffee and lunch breaks will be held in the exhibition area.

Spaces related to major sponsorship packages will be allocated using a ballot system. All further spaces will be allocated based on the reservations received, on a first-come, first-served basis.

Exhibition Times

Thursday 11 April	09:00-17:00
Friday 12 April	09:00-17:00
Saturday 13 April	09:00-17:00

Exhibition Costs

Exhibition space is available in multiples of 9 sqm and the costs per sqm for raw space are as follows (N.B. Major Partners will receive discounts on these prices):

	Early fee (until 31 August 2018)	Full fee (after 1 September 2018)
Commercial entity	EUR 525/sqm	EUR 625/sqm
NGO/ not-for-profit	EUR 250/sqm	EUR 300/sqm

Shell Scheme Booth (EUR 90/sqm)

In addition to the raw space, standard pre-built booths are available with the following items included:

- Separation walls (2.4m high) – 3 closed sides
- Carpeting (grey, blue or red)
- Customised fascia panel
- 1 table, 2 chairs,
- 1 spotlight per 4 sqm
- 1 triple socket outlet (electric main connection up to 2,0 kW and power consumption)

For further information and costs, please contact ilc.industry@easloffice.eu





Booking

To book your booth, please:

- View the exhibition floor plan and select your 3 preferred options
- Complete and sign the Exhibition Booking Form on page 14. Applications can only be made in writing via the official Booking Form.
- Return your completed and signed Exhibition Booking Form via email to the EASL Office ilc.industry@easloffice.eu.
- Once your exhibition space is confirmed by the EASL Office you may then add any further services and packages to your booking

Important Booking Notes

- Completion of the Booking Form by the exhibitor shall be considered as a commitment to purchase the items indicated
- Once the official confirmation of exhibition space has been issued, any request for location change will be considered as a cancellation and a new booking required. Such requests will therefore be subject to a penalty change according to the contract policy.

Allocation

Priority of allocation will be given to ILC 2019 Major Partners. All further spaces will be allocated based on the reservations received, on a first-come, first-served basis.

It is in the interest of EASL that you are satisfied with your booth allocation. Please note that whilst we will strive to allocate the best possible booth space for your company, EASL cannot guarantee any preferences on neighbouring exhibition booth spaces or companies.



Company Information

A short description of your company will be published in the ILC Magazine and on the Congress mobile app. Exhibitors are encouraged to complete and return their company profile forms upon request from the EASL Office.

Exhibitor Badges

Each company booking exhibition space is entitled to several free exhibitors' badges. These free registrations are for your staff working on your booth and are only valid for access to the exhibition hall and the meeting rooms. Exhibitor badges do not permit access to scientific lectures, with the exception of when it is the symposium or workshop organised by your own company.



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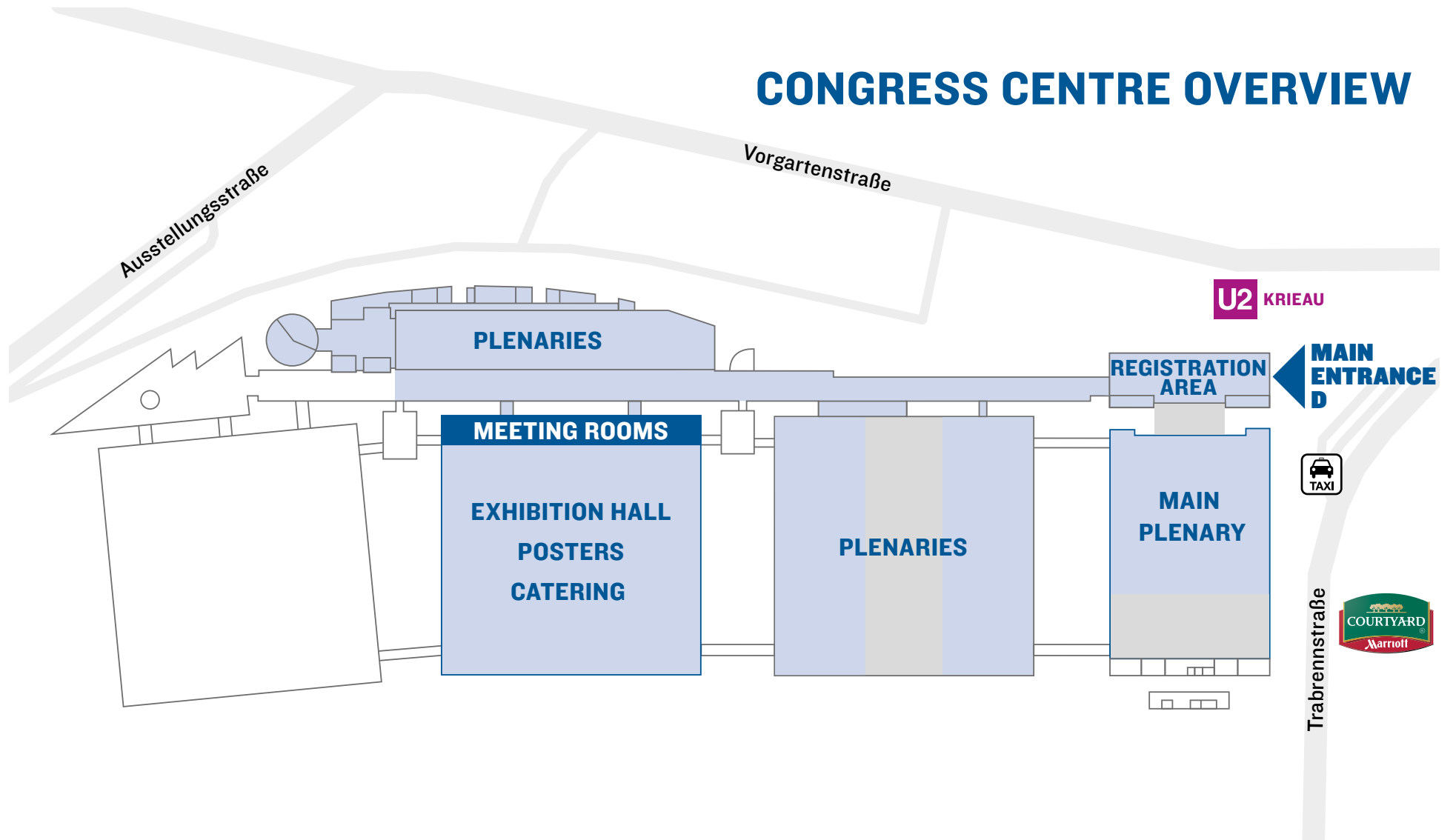
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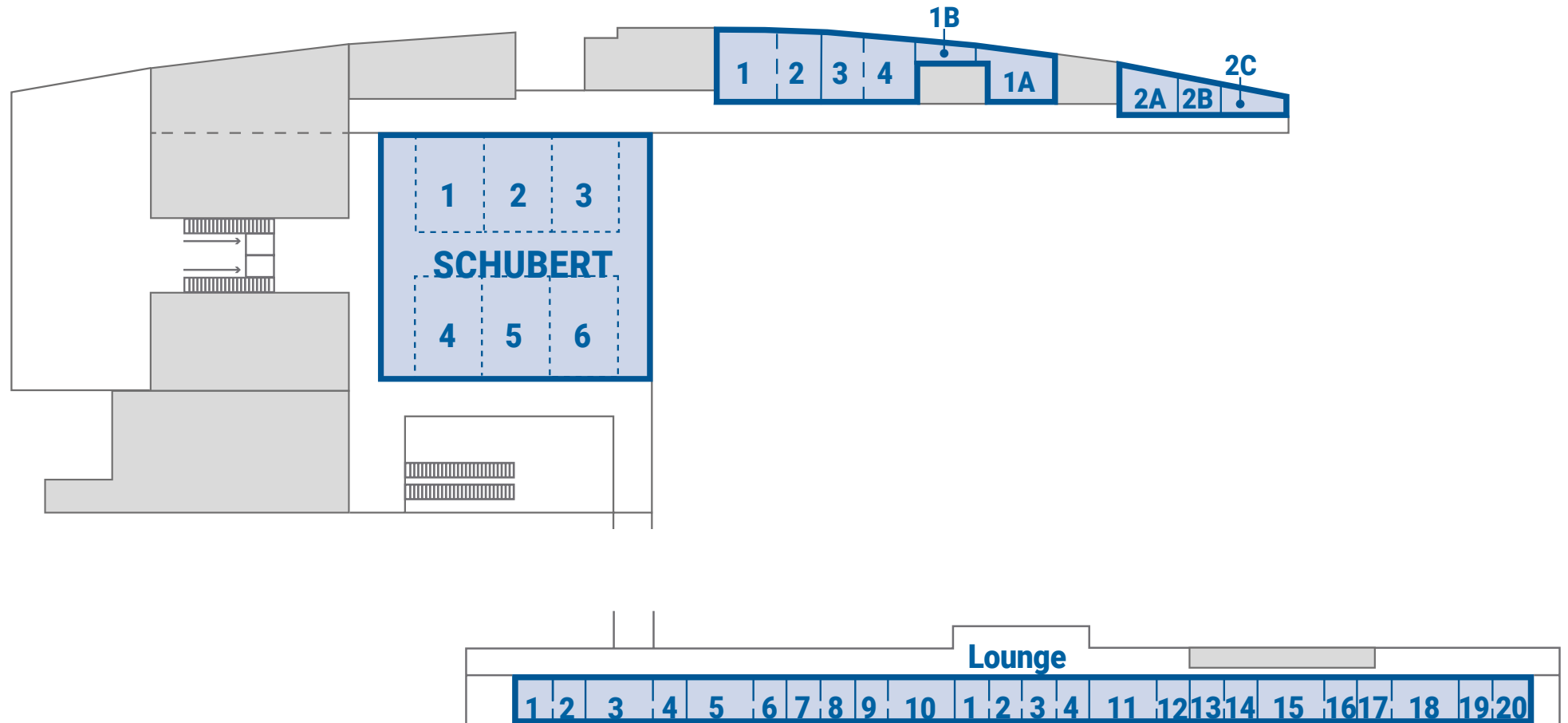
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ILC EXHIBITION FLOOR PLAN





EXHIBITION BOOKING FORM

Please complete and send to ilc.industry@easloffice.eu

Please note: companies who opt for one of ILC's Major Partnership packages are not required to complete this booking form.

Contact Name:

Company Name:

Address:

.....

City:

Country:

Code:

Telephone:

Fax:

Email:

Website:

I would like to book the following exhibition space:

	Stand No.	We require... (please delete as appropriate)	No. of square metres
1st Choice		raw space/shell scheme	
2nd Choice		raw space/shell scheme	
3rd Choice		raw space/shell scheme	

We have read the Terms & Conditions, exhibition guidelines, codes of compliance and the EASL Code of Practice (available on the ILC website) and agree to observe and be bound by them*

Signature: Date:

*These terms are the contractual agreement between the organiser and the Exhibiting Firm

If you would like to book any individual sponsorship items, please use the **Sponsorship Booking Form** on page 33.



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OPPORTUNITIES FOR MAJOR PARTNERS



Following on-going feedback from our industry partners, EASL has developed three unique packages to deliver the greatest opportunity for companies who wish to maximise their association with The International Liver Congress™ 2019 and the global hepatology community.

Major Partners will be given priority on exhibition space and key satellite symposia slots.

Major Partnership Packages

SOLD OUT

GOLD – EUR 250,000+

**SILVER – EUR 215,000 -
EUR 249,000**

**BRONZE – EUR 115,000
- EUR 214,000**

Benefits

MAXIMUM OPPORTUNITY TO ENGAGE WITH A GLOBAL HEPATOLOGY AUDIENCE

Help shape the Congress*

- Organise a satellite symposium
- Submit abstracts for presentation at the Congress
- Participate in key sessions
- Invitation to join EASL and other industry partners at a pre-Congress planning meeting BMI Board - see page 34

Be visible*

- Prominent placement of your logo in Congress materials and on the Congress website
- Right to use the ILC logo (following approval from the EASL office)
- Opportunity to hold a press conference
- On-site signage and sponsor recognition

Commercial benefits

- Complimentary exhibition space
- Complimentary registrations, including VIP seating for opening session

Privileges

- New: Symposium programme in programme book and/or ILC Magazine*
- A satellite symposium time slot
- Permission to use the phrase 'Integrated Satellite Symposium of The International Liver Congress™ 2019'
- Inclusion in an e-newsletter distributed by the EASL Office to all Congress delegates
- Invitation to join EASL and other major sponsors on a pre-Congress site visit and planning meeting
- Other benefits as described in this brochure



MAJOR PARTNERSHIP PACKAGES

	GOLD NOTE: MAX 4 COMPANIES	SILVER	BRONZE
SCIENCE AND EDUCATION – INDUSTRY SATELLITE SYMPOSIA			
Entry into Ballot for Thursday/Friday evening/ Saturday Midday (90 minute symposia slot) in parallel with one other	●		
Entry into Ballot for Wednesday evening & Sunday morning (90 minute symposia slot) in parallel with two others	●	●	
Entry into Ballot for Thursday (60 minute symposia slot) in parallel with three others	●	●	●
INDUSTRY SATELLITE SYMPOSIA SUPPORT Please choose from the below options			
Option 1: Webcast	●	●	
Option 2: Interactive symposium mobile app	●	●	
Option 3: Digital branding for Satellite Symposium on-site	●	●	●
PROMOTION			
Symposium promotion via social media (at discretion of the EASL Office)	●	●	●
Symposium promotion via e-newsletter	●	●	●
Permission to use the phrase 'Integrated Satellite Symposium of The International Liver Congress™ 2019'	●	●	●
One (1) push notification announcing the Symposium on the mobile app, as allowed by compliance regulation	●	●	
Minimum of one (1) on-site promotional board to be placed in the Congress centre	●	●	●
Advertising page in programme book	●	●	
Individual symposium programme in programme book	●	●	●
Symposia Overview	●	●	●

SOLD OUT

**SOLD OUT****GOLD**
NOTE: MAX 4 COMPANIES**SILVER****BRONZE****COMMERCIAL INVOLVEMENT**

Priority assignment of exhibition space (within each level)

●

●

●

Number of sqm included

81 sqm

81 sqm

18 sqm

Company banner on mobile app carousel

●

●

Discount on additional exhibition space

20%

10%

ADDITIONAL BENEFITS

One (1) office space (up to 20 sqm) within the venue

●

●

Free registrations

50

40

5

Priority allocation of hotel room blocks

●

●

Priority allocation of hospitality rooms in the venue

●

●

Discount on additional sponsorship items

15%

10%

5%

Possibility of a company welcome desk in the registration area

●

●

●

ACKNOWLEDGEMENT

ILC website

●

●

●

Enhanced company description in Congress mobile app

●

●

●

On-site sponsors' board

●

●

●

Programme book (printed and e-book version)

●

●

●



MAJOR PARTNERS BOOKING PROCESS

In order to initiate a Major Partnership package for ILC 2019, we invite you to take the following steps:

1

Review the packages and indicate your preference on the Major Partners Booking Form

2

Choose **ONE** of the three satellite symposia sponsorship options (Additional payment is required for more than one option)

3

Add in additional exhibition space and individual sponsorship items as required

4

Suggest any amendments to the package by sending requests in writing to ilc.industry@easloffice.eu

5

Complete the application form, agree to the terms and conditions of booking and return the signed form to ilc.industry@easloffice.eu

Please note that EASL will advise all companies of VAT requirements



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MAJOR PARTNERS BOOKING FORM

Please complete and send to ilc.industry@easloffice.eu

I would like to book the following package:

Silver

Bronze

We require additional exhibition space (please indicate total space required)

.....
.....
.....
.....
.....
.....

I would like to book the following additional sponsorship items:

Sponsorship item	Price (EUR)
<input type="checkbox"/> Industry Satellite Symposia	Upon request
<input type="checkbox"/> Webcast or live streaming of Symposium	Upon request
<input type="checkbox"/> Interactive Symposium Package	18,000
<input type="checkbox"/> Highlights Webcast	25,000
<input type="checkbox"/> Mini-Workshop	20,000
<input type="checkbox"/> Poster Tours	20,000
<input type="checkbox"/> Debriefs	35,000
<input type="checkbox"/> USB Sticks	Upon request
<input type="checkbox"/> Travel Grants – Young Investigators	650.00
<input type="checkbox"/> Travel Grants – Nurses	1,200
<input type="checkbox"/> Travel Grants – Patient Advocates	1,500
<input type="checkbox"/> Internet Corner	Upon request
<input type="checkbox"/> Business Lounge	Upon request
<input type="checkbox"/> Quiet Lounge	Upon request
<input type="checkbox"/> Delegate WIFI	25,000
<input type="checkbox"/> Mini Programme	20,000
<input type="checkbox"/> General Signage	15,000
<input type="checkbox"/> Notepads and pens	Upon request
<input type="checkbox"/> Congress Bags	Upon request
<input type="checkbox"/> Twitter Feed (per screen)	18,000
<input type="checkbox"/> Programme Advert	12,000
<input type="checkbox"/> Programme back cover	20,000

<input type="checkbox"/> Bookmark	35,000
<input type="checkbox"/> Exhibition Floor Plan	18,000
<input type="checkbox"/> Mobile App - Live voting Q&A	18,000
<input type="checkbox"/> Mobile App - Enhanced profile	5,000
<input type="checkbox"/> Mobile App - QR codes (pack of 5)	1,400
<input type="checkbox"/> Mobile App - QR codes (pack of 10)	2,000
<input type="checkbox"/> Mobile App - QR codes (pack of 15)	2,700
<input type="checkbox"/> Mobile App - Splash Screen	45,000
<input type="checkbox"/> Mobile App - Invitation email	35,000
<input type="checkbox"/> Mobile App - Lead retrieval	150
<input type="checkbox"/> Mobile App - Industry Invitation Carousel	20,000
<input type="checkbox"/> Mobile App - Dedicated Symposium App Package	30,000
<input type="checkbox"/> Mobile App - Augmented Reality Quiz	15,000
<input type="checkbox"/> Mobile App - Delegate Interactive Tool	7,500
<input type="checkbox"/> Mobile App - Post Event Notification	35,000
<input type="checkbox"/> Mobile App - Augmented Reality Scanner	15,000
<input type="checkbox"/> Mobile App - Interactive Symposium Package	18,000
<input type="checkbox"/> Meeting rooms (please email your requirements to EASL)	Upon request
Device Companies Only	
<input type="checkbox"/> Track Skills in Hepatology	Upon request
Biotech Companies Only	
<input type="checkbox"/> Biotech Village	Upon request

Contact Name:

Company Name:

Address:

.....

Country:

Post/Zip Code:

Telephone:

Fax:

Email:

Website:

Please send me a sponsorship contract and an invoice

We have read the Terms & Conditions, exhibition guidelines, codes of compliance and the EASL Code of Practice (available on the ILC website) and agree to observe and be bound by them.

Signature

Date

*These terms are the contractual agreement between EASL and the sponsorship company/organisation



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ADDITIONAL/ INDIVIDUAL OPPORTUNITIES

Industry is invited to sponsor The International Liver Congress™ 2019 by choosing various options which are set out in the following pages of this brochure.

Based on feedback from Industry, we have taken the time to build sponsorship packages which include the key elements which we have found to be required by most of our past sponsors. In addition, we have considered restrictions from compliance and regulatory bodies and will continue to do so as these are ever changing.

You are welcome to select a pre-built package as a Major Partner (see details on page 15) and add any individual items listed here or additional exhibition space. Those companies who only wish to sponsor individual items on the list provided or only wish to exhibit are welcome to do so.

If any elements of the sponsor packages do not suit your current objectives we would be delighted to discuss how we can assist you in building a bespoke package - please contact ilc.industry@easloffice.eu or call +41 22 807 0360

ADDITIONAL/INDIVIDUAL BOOKING PROCESS

In order to initiate your sponsorship of ILC 2019, we invite you to take the following steps:

1

Review all individual item opportunities listed and indicate your chosen items on the Sponsorship Booking Form. (see details on page 33)

2

Complete the application form, agree to the terms and conditions of booking and return the signed form to ilc.industry@easloffice.eu

3

Upon receipt of your contract, sign and return with the required deposit, as outlined in the booking and payment procedure below*

*Please note that EASL will advise all companies when and where VAT should be applicable



EDUCATION & SCIENCE

INDUSTRY SATELLITE SYMPOSIA

Sponsoring a satellite symposium is an ideal way to educate and stimulate a targeted audience. This is a unique opportunity to offer cutting edge science, presenting case studies or interact with delegates from around the world.

All symposia must be held at the Congress venue in existing scientific session rooms used for the Congress. Seating will be in theatre style. Room allocations will be made on a first-come, first-served basis. Slots are limited and the organization of industry symposia and mini-workshops are subject to approval by the EASL Governing Board. A draft programme for each symposium, indicating the title, speakers and titles of presentations should be submitted to EASL by **November 30, 2018**.

Morning industry satellite symposia (60 min)

Thursday	07:30-08:30
Sunday	08:30-10:00 (90 min)

Midday industry satellite symposia (90 min)

SOLD OUT

Saturday	12:00-13:30
----------	-------------

The lunch symposia can only be approved with two companies confirmed and booked. No later than October 30, EASL shall cancel any booking if a minimum of two symposia have been booked. Companies opting for a lunch symposium are required to provide refreshments to Congress delegates in accordance with the organizer.

Evening industry satellite symposia (90 min)

SOLD OUT

Wednesday	18:00-19:30
Thursday	18:30-20:00
Friday	18:30-20:00

Prices are available upon request and may vary according to the size of the meeting room. Additional services for enhanced AV support or catering should be later booked via the Congress centre directly.

Rates include:

- Rental of meeting room
- Standard AV equipment
- AV technician on-site
- Rehearsal – 1 hour
- Announcement in the online programme, and EASL communication tools (at discretion of the EASL Office)
- Promotion on-site in designated areas approved by EASL

Additional services for enhanced AV support or catering should be booked via the Congress centre directly.

PRICE ON REQUEST

WEBCAST OR LIVE STREAMING OF SYMPOSIUM

You may have the opportunity to enhance the value of their satellite symposium by recording the session and having an on-demand webcast version produced.

All satellite symposia to be posted on the Congress website and the LiverTree (open access)

Technical staff and equipment on-site

Assistance with relevant administration regarding permissions from speakers

Logo acknowledgement on the opening / introduction screen of the webcast

Acknowledgements on EASL social media platforms

PRICE ON REQUEST

INTERACTIVE SYMPOSIUM PACKAGE

Make your satellite symposium interactive by adding real time voting and Q&A facility to your sessions. You can use it to present interactive medical cases or to give your expert panel the opportunity to address questions coming from the audience.

The interactive tool is versatile, easy to use and includes a moderation layer. The package pricing will include support for all Symposia at the Congress. Package includes 1 dedicated member of staff to support the interactive tool during your symposium.

EUR 18,000



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HIGHLIGHTS WEBCAST

Webcast of The International Liver Congress™ 2019 Highlights – Multi-Sponsorship

An EASL panel of experts will present the scientific highlights of the ILC Congress in a live interactive format. The ILC 2019 highlights will showcase the main science of the Congress by topic and exchange ideas on the science that will change professional practice. The ILC Highlights will be made available to all ILC delegates, EASL members and reserved users.

Benefits include:

All debriefs to be posted on the Congress website and the LiverTree (open access) and other social media channels, including YouTube

Sponsor acknowledgement on the streaming screen

Acknowledgement on sponsors list in the final and webcast programme

EUR 25,000 PER COMPANY

MINI-WORKSHOP

This format is available to companies with a specific target audience and to Biotech companies.

Sponsors with clinical data for rare diseases or with innovative new products will find it a perfect platform for delivering cutting-edge information to key individuals.

This option is not suitable for all companies and topics. EASL reserves the right to prioritise bookings based on the suitability of the application.

MAX 60
PERSONS,
INCL.
FACULTY

EUR 20,000

POSTER TOURS

EXCLUSIVE

During The International Liver Congress™ 2019, sponsors have the opportunity to support the Poster Tours. The Poster Tours were implemented for the first time during our annual Congress in 2016 and achieved great success.

By sponsoring this educational activity, you will be offered the following services:

Branded meeting point

Acknowledgement as a sponsor on the website

Acknowledgement of support in the poster tour programme

EUR 20,000

DEBRIEFS

KOL's from each field of the Congress are invited to speak on the highlights of the Congress. The debriefs are posted on all digital platforms and are open to the public. There is no restricted access to view the debrief videos.

Benefits include:

Acknowledgement on the recorded video

Video displayed on YouTube

Acknowledgement as a Sponsor on the website

Acknowledgement on Sponsor board

Acknowledgement via e-newsletters

EUR 35,000

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USB STICKS

USB sticks with Congress abstracts

Company name/logo will be placed on one side of the USB stick, which includes Congress abstracts.

This opportunity provides sponsors with a means of providing delegates with all the information they need on the Congress, as well as a visible advertising method that delegates will take away with them.

The USB could be loaded with additional advertising content, which has to be confirmed by EASL. The USB sticks will be supplied and programmed by the Sponsor.

ONLY ONE AVAILABLE.
GOLD SPONSORS HAVE PRIORITY.

PRICE UPON REQUEST

TRAVEL GRANTS

Whilst all stakeholders with an interest in liver disease play a vital role in the Congress, many do not have the means to participate. Since their voices are essential in furthering the developments of improving patient outcomes, we would like to bring together as many as possible from wide-ranging backgrounds. Receivers of a sponsored grant are selected by the EASL Scientific Committee.

Young Investigators

EUR 650.00 (per Young Investigator)

Please note: EASL will distribute travel bursaries, including a free registration, to the 200 highest scored abstracts.

Nurses

EUR 1,200 per nurse

Your support will cover the cost of their travel and accommodation for up to 2 days. Grants for nurses will be managed by the EASL Office.

Patient advocates educational travel grant

EUR 1,500

Your support will cover the cost of their travel and accommodation for up to 3 days. Grants for patient advocates will be managed by the EASL Office.



BRANDING & DELEGATE ENHANCEMENTS

Situated in the Exhibition Hall, these individual sponsorship opportunities provide an opportunity to create a networking space for delegates to use throughout the Congress.

This presents the sponsor with engagement opportunities with delegates in addition to creating a facility for delegates to hold small networking meetings, check emails, conduct work or to utilise seating.

Benefits of sponsorship include:

Acknowledgement as a Sponsor on the website

Acknowledgement on the Sponsor board

Corporate branding of the area

DELEGATE AREAS

SOLD OUT

Delegates lounge

This area is dedicated to delegates who want/need to host small meetings in a more private setting.

EXCLUSIVE

Internet corner

Working space dedicated to Congress delegates with access to computers, printers and the internet.

NEW!

Business lounge

The business Lounge offers a quieter environments to work and print material.

PRICE UPON REQUEST

DELEGATE AREAS

Quiet Lounge

Congresses by nature are busy and noisy places. Yet in order to heal, patients need a restful space. Quietness is important for patients, which is why it is a priority to us. We ask that you please partner with us to create a healing environment. Together, we can create a comfortable, quiet place for all of our patients attending ILC 2019.

PRICE UPON REQUEST

DELEGATE WIFI

EXCLUSIVE

Internet access at the venue will be offered free of charge to all delegates and most delegates are expected to use the WiFi network during the Congress week.

Infrastructure, setup and maintenance are included within the sponsorship fee and the sponsor can either create a specific landing page or use its regular website as the start page that delegates see when connecting to the wireless network.

EUR 25,000



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BRANDING & DELEGATE ENHANCEMENTS

MINI PROGRAMME

This indispensable pocket programme book is offered to all Congress delegates. It includes the full Congress programme and schedule.

Benefits to sponsors include:

Acknowledgement as a sponsor on the website

Acknowledgement of the support in the poster tour programme

Company logo printed on the mini programme

INCLUDES
ALL
PRODUCTION
COSTS

EUR 20,000

GENERAL SIGNAGE

Have your company name and logo displayed on over 100 directional and informational signs and schedules placed throughout the Congress venue. Your company will also be acknowledged as a sponsor on the Congress website.

MULTIPLE
SPONSORS

EUR 15,000 PER COMPANY

NOTEPADS AND PENS

Labelled notepads and pens/pencils, inserted in the Congress bag

This opportunity provides sponsors a way of providing delegates with targeted advertising on items that can be taken away. Company name and/or logo are generally placed on the pen/pencil and notepad and the company name will be included in the List of Sponsors. The pen/pencil and notepad types need to be confirmed by EASL.

PRICE UPON REQUEST

CONGRESS BAGS

Conference bags are a valuable commodity and an essential resource for the ILC delegate experience.

The conference bags will be distributed to all attendees at the ILC upon registration and will include the ILC Magazine.

PRICE UPON REQUEST



TWITTER FEED

EXCLUSIVE

Twitter feed screens

Display screens will be located within the Congress venue, showing all ILC related tweets to enhance and support participant interaction.

Sponsors will benefit from:

Acknowledgement on the screens with "sponsored by" logo

Acknowledgement as a Congress sponsor on the Congress website

Acknowledgement on sponsor board on-site

EUR 18,000 PER SCREEN

PROGRAMME ADVERT

1 advertisement page in the final printed and digital programme

Page designed and provided by sponsor

Acknowledgement as a sponsor on ILC website

EUR 12,000

PROGRAMME BACK COVER

Fully branded back cover in the final printed and digital programme

Page designed and provided by sponsor

Acknowledgement as a sponsor on ILC website

EUR 20,000

BOOKMARK

Fully branded bookmark

1 bookmark per bag will be provided (approx. 10,000 units depending on the number of registered delegates)

Acknowledgement on ILC website

EUR 35,000

EXHIBITION FLOOR PLAN

This package offers exclusive visibility on the online and on-site exhibition floor plans and on the "You are here" boards displayed in key areas of the venue.

EUR 18,000



@easlnew & @easledu



EASL, The Home of Hepatology @easlnews



EASLEurope

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ILC CONGRESS MOBILE APP

LIVE VOTING & Q&A

Make your satellite symposium interactive by adding real time voting and a Q&A facility to your sessions. Use it to present interactive medical cases or to give your expert panel the opportunity to address questions coming from the audience. The interactive tool is versatile, easy to use and includes a moderation layer. The package pricing includes support for all Symposia at the Congress and 1 dedicated member of staff to support the interactive tool during your symposium.

EUR 18,000

ENHANCED PROFILE

Enhance your company profile by adding additional content and information.

The company profile can be accessed over the main menu of the App (Sponsors or Exhibitors section).

It can be accessed via a link from a push notification message or by scanning a printed QR code located on your booth.

Maximum 3 pdf files with 2 MB each

Maximum video size 10 MB

EUR 5,000

QR CODES

QR codes displayed on booth

Pack of 5 = EUR 1,400

Pack of 10 = EUR 2,000

Pack of 15 = EUR 2,700

SPLASH SCREEN

Logo displayed when downloading the App

All delegates who open the App will see the logo

>10,000 downloads expected

EUR 45,000

LEAD RETRIEVAL

With the ILC mobile app, exhibitors can easily retrieve leads and track contacts, visits and interests all through a simple scan of either the QR code within the delegate's ILC app or through the code on the delegate's badges.

EUR 150

EMAIL INVITE

Email to be sent to all Congress delegates

Sponsor acknowledgement

Company banner displayed

EUR 35,000



ILC CONGRESS MOBILE APP

INDUSTRY INVITATION CAROUSEL

Carousel used to promote industry symposia.

Tapping on the symposia flyer will automatically add the session to the participants' personal agenda.

EUR 20,000

DEDICATED SYMPOSIUM APP PACKAGE

Provide delegates with a dedicated app for your symposium.

The app will be entirely custom branded to your organisation's symposium and will include a page banner, interactive programme and the possibility of adding PDF documents (such as presentations or supporting information).

Package also supports:

- Live Q&As, polling and Word Clouds
- Faculty list, photos and biographies
- Session evaluations or surveys
- Analytics for session views, presenter views, document views and more

Device rental (iPod or iPad) also available.

EUR 30,000

AUGMENTED REALITY QUIZ

Enhance participant engagement through an augmented reality quiz and create a competition amongst delegates with interactive quiz leaderboards. Exhibition booth activity.

(Price does not include content creation).

EUR 15,000

POST EVENT NOTIFICATION EMAIL

Inform active app users that they can still access your content via the app or web app.
An exclusive opportunity.

EUR 35,000

DELEGATE INTERACTIVE TOOL

Survey or quiz delegates through our dedicated interactive tool.

Conduct market research and ask attendees how they rate your symposium, event or showcase.

Added educational value for participants.

EUR 7,500

AUGMENTED REALITY SCANNER

Utilise your logo to open a document, video or website.

Recommended for product showcases.

Exhibition booth activity.

EUR 15,000

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MEETING ROOMS

Meet companies, clients, colleagues and KOLs face to face in your own private Hospitality Suite conveniently located within the Congress venue.

More than 35 meeting rooms of various sizes are available.

Meeting rooms are closed rooms and may not be used to exhibit company's products or to organise activities, such as media briefings, press conferences, any other type of meetings, including satellite symposia, educational and Meet-the-Expert sessions.

MEETING ROOMS

Your meeting room includes:

- ▶ Meeting room rental for the expected duration
- ▶ Tables and chairs according to room size
- ▶ Your company logo on the room door and signage

The prices will depend on the duration of the room rental and the capacity required.

Depending on the duration and the number of seats, you will be granted with passes to access the meeting rooms to be distributed to your attendees. This is offered at the discretion of the EASL Office.

Access

All persons involved in the operation of the hospitality suite must have a valid badge (exhibitor, delegate, day badge). All persons requesting access to the hospitality suite must be registered either as delegates or as exhibitors. Persons without such a badge will not be allowed to enter the room. Hospitality suites can be open throughout the entire Congress.

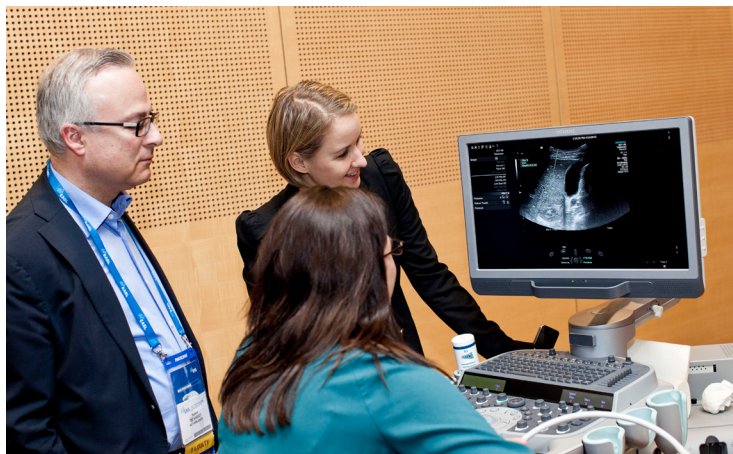
PRICE UPON REQUEST

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OPPORTUNITIES FOR DEVICE COMPANIES

The European Association for the Study of the Liver (EASL) wishes to encourage Device and MedTech companies to take part in The International Liver Congress™ 2019.

Device companies will be able to have a dedicated area to showcase their devices to delegates and the following two specific sponsorship activities have been created solely for device companies. These activities are interactive and practical for delegates.



TRACK SKILLS IN HEPATOLOGY

This project raises awareness of diagnostic and therapeutic techniques and offers delegates the possibility of testing their knowledge and skills. The friendly atmosphere with experts will enable participants to ask broad questions related to the practice of interventions in patients with liver disease.

This area is opened during specific times throughout the Congress and video teaching is encouraged.

PRICE UPON REQUEST



OPPORTUNITIES FOR BIOTECH COMPANIES

EASL will support biotech companies to network and present their latest research to the medical community taking part in the Congress. This is a unique platform for meeting with high-level executives and influential decision makers.

The EASL biotech village is an EASL Governing Board initiative in support of biotech companies. Companies that are selected to take part in this initiative are entitled to highly subsidised pricing conditions, which are exclusive.

Due to limited availability of space and very high demand, we invite interested companies to contact us as soon as possible via ilc.industry@easloffice.eu



BIOTECH VILLAGE

PRICE UPON REQUEST

Complete package includes:

- ▶ Dedicated space of 9 sqm
- ▶ Branded meeting space in the exhibition area
- ▶ Marketing & Communication – EASL will provide support to leverage your visibility
- ▶ The possibility to host a mini-workshop of 60 minutes or a press conference
- ▶ Acknowledgement on Congress materials

The different modules can also be bought individually and the costs are as follows:

- ▶ On-site presence
- ▶ Marketing & Communication
- ▶ Education Activities



ADDITIONAL/INDIVIDUAL SPONSORSHIP BOOKING FORM

I would like to book the following individual/additional sponsorship items:

Sponsorship item	Price (EUR)	Sponsorship item	Price (€)
<input type="checkbox"/> Industry Satellite Symposia	Upon request	<input type="checkbox"/> Programme Advert	12,000
<input type="checkbox"/> Webcast or live streaming of Symposium	Upon request	<input type="checkbox"/> Programme back cover	20,000
<input type="checkbox"/> Interactive Symposium Package	18,000	<input type="checkbox"/> Bookmark	35,000
<input type="checkbox"/> Highlights Webcast	25,000	<input type="checkbox"/> Exhibition Floor Plan	18,000
<input type="checkbox"/> Mini-Workshop	20,000	<input type="checkbox"/> Mobile App - Live voting Q&A	18,000
<input type="checkbox"/> Poster Tours	20,000	<input type="checkbox"/> Mobile App - Enhanced profile	5,000
<input type="checkbox"/> Debriefs	35,000	<input type="checkbox"/> Mobile App - QR codes (pack of 5)	1,400
<input type="checkbox"/> USB Sticks	Upon request	<input type="checkbox"/> Mobile App - QR codes (pack of 10)	2,000
<input type="checkbox"/> Travel Grants – Young Investigators	650 .00	<input type="checkbox"/> Mobile App - QR codes (pack of 15)	2,700
<input type="checkbox"/> Travel Grants – Nurses	1,200	<input type="checkbox"/> Mobile App - Splash Screen	35,000
<input type="checkbox"/> Travel Grants – Patient Advocates	1,500	<input type="checkbox"/> Mobile App - Invitation email	35,000
<input type="checkbox"/> Internet Corner	Upon request	<input type="checkbox"/> Mobile App - Lead retrieval	150
<input type="checkbox"/> Business Lounge	Upon request	<input type="checkbox"/> Mobile App - Industry Invitation Carousel	20,000
<input type="checkbox"/> Quiet Lounge	Upon request	<input type="checkbox"/> Mobile App - Dedicated Symposium App Package	20,000
<input type="checkbox"/> Delegate WIFI	25,000	<input type="checkbox"/> Mobile App - Augmented Reality Quiz	15,000
<input type="checkbox"/> Mini Programme	20,000	<input type="checkbox"/> Mobile App - Delegate Interactive Tool	7,500
<input type="checkbox"/> General Signage	15,000	<input type="checkbox"/> Mobile App - Post Event Notification	35,000
<input type="checkbox"/> Notepads and pens	Upon request	<input type="checkbox"/> Mobile App - Augmented Reality Scanner	15,000
<input type="checkbox"/> Congress Bags	Upon request	<input type="checkbox"/> Meeting rooms	Upon request
<input type="checkbox"/> Twitter Feed (per screen)	18,000		(please email your requirements to EASL)
<input type="checkbox"/> Interactive Symposium Package	18,000		
		Device Companies Only	
		<input type="checkbox"/> Track Skills in Hepatology	Upon request
		Biotech Companies Only	
		<input type="checkbox"/> Biotech Village	Upon request

Contact Name:

Company Name:

Address:

.....

.....

City:

Country:

Post/Zip Code:

Telephone:

Fax:

Email:

Website:

Please send me a sponsorship contract and an invoice

We have read the Terms & Conditions, exhibition guidelines, codes of compliance and EASLs Code of Practice and agree to observe and be bound by them*

Signature

Date

*These terms are the contractual agreement between the organiser and the sponsorship company/organisation



BMI INDUSTRY BOARD

All ILC 2019 industry partners will receive invitations to attend and to participate in the 'Business Meeting with the Industry' (BMI).

The BMI Industry Board, meets twice a year – once at the ILC for a Congress debrief and once in the spring at the forthcoming venue for a Congress briefing and site visit.

These face-to-face meetings allow us to work together to:

- ▶ Organise and plan a successful International Liver Congress™
- ▶ Ensure that The International Liver Congress™ is of high scientific value, professionally organised and planned in the most efficient and effective manner
- ▶ Make sure that the available budget from commercial partners is used to provide the best scientific content in line with the EASL Constitution and Code of Practice
- ▶ Ensure that the available budget from commercial companies is sufficient to support all the costs involved in the organisation of such a Congress
- ▶ Jointly contribute towards creating and maintaining a positive and professional public image of The International Liver Congress™
- ▶ Provide the means for regular dialogue between EASL and its commercial partners and thereby promote a clear understanding of mutual goals and problems to avoid potential conflicts
- ▶ Ensure that no sponsors, their local affiliates or other exhibitors, at The International Liver Congress™ organise social or other events which might conflict with the Congress Programme, Postgraduate Course, official activities or Satellite Symposia*

*Commercial companies reserve the right within the daily schedules of The International Liver Congress™ to hold company staff meetings, symposium slide previews involving company staff and invited speakers only and a clinical trial investigator meeting (provided that attendance is restricted to a maximum of 75). Should the latter involve a larger number of investigators, commercial companies agree that these be held outside the scheduled hours of The International Liver Congress™.

Industry partners will be represented on the BMI Board by a maximum of two members per company. Each company will have one vote about any motions concerning the commercial companies so as to achieve a majority view of the commercial companies to be represented at The International Liver Congress™. Each company will nominate a liaison officer who will represent the company outside of the BMI Board.

CONTACTS

EASL GOVERNING BOARD

Secretary General

Prof. Tom Hemming Karlsen, Norway

Vice-Secretary

Prof. Frank Tacke, Germany

Treasurer

Prof. Mauro Bernardi, Italy
Prof. Francesco Negro – Treasurer-elect

Eu Policy Councillor

Prof. Helena Cortez-Pinto, Portugal

Scientific Committee Members

Prof. Annalisa Berzigotti, Switzerland
Prof. Markus Cornberg, Germany
Prof. Philip N. Newsome, UK
Prof. Marco Marzoni, Italy
Prof. Pierre-Emmanuel Rautou, France
Prof. Maria Reig, Spain

EDUCATIONAL COUNCILLORS

Prof. Massimo Pinzani, UK

Prof. Ulrich Beuers, the Netherlands –
Educational councillor-elect

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EASL
The Home of Hepatology

**THE INTERNATIONAL
LIVER CONGRESS™**

APRIL 10 - 14, VIENNA, AUSTRIA

2019

