



EASL

The Home of Hepatology

**THE INTERNATIONAL
LIVER CONGRESS™**

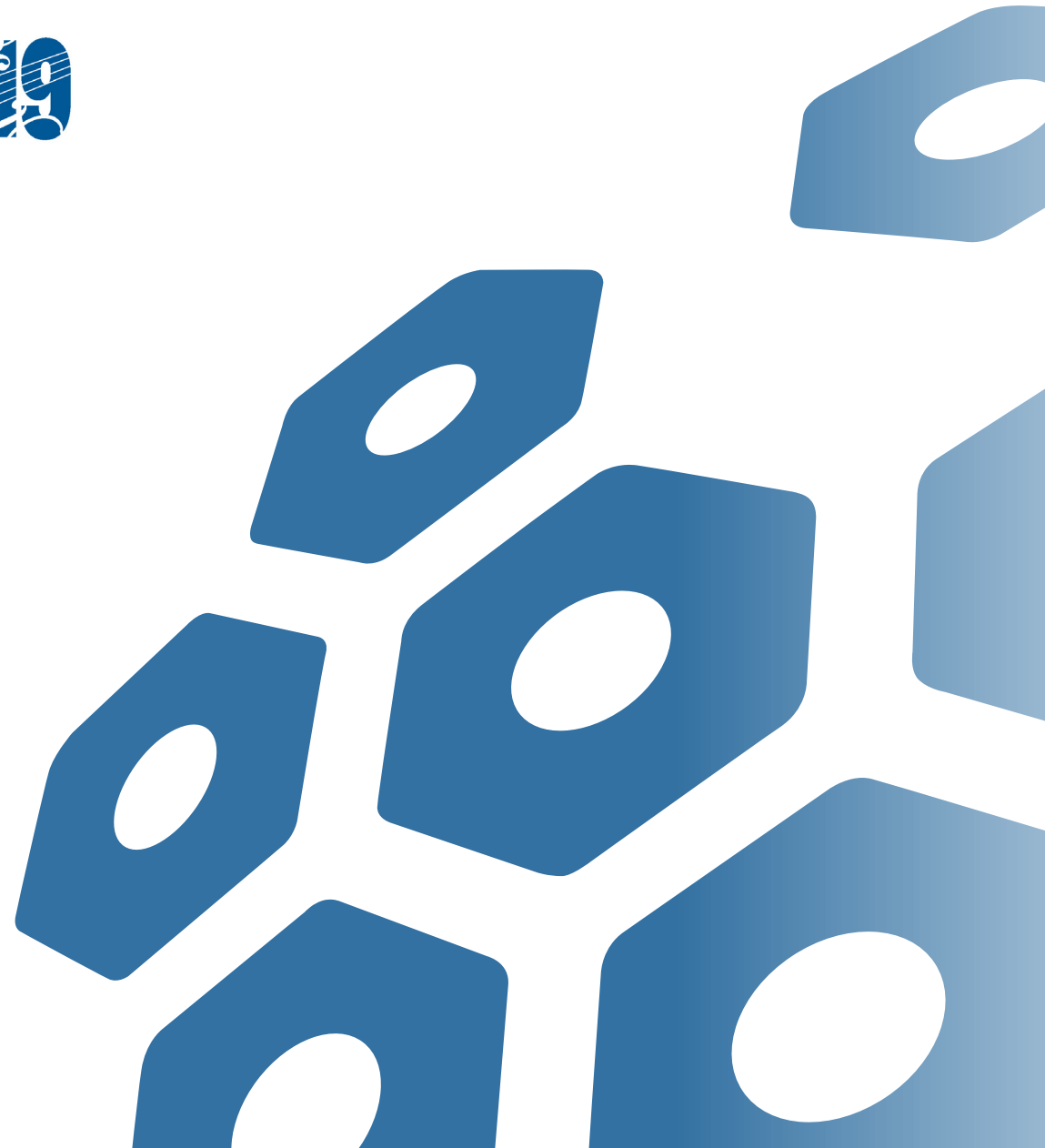
APRIL 10 - 14, VIENNA, AUSTRIA

2019

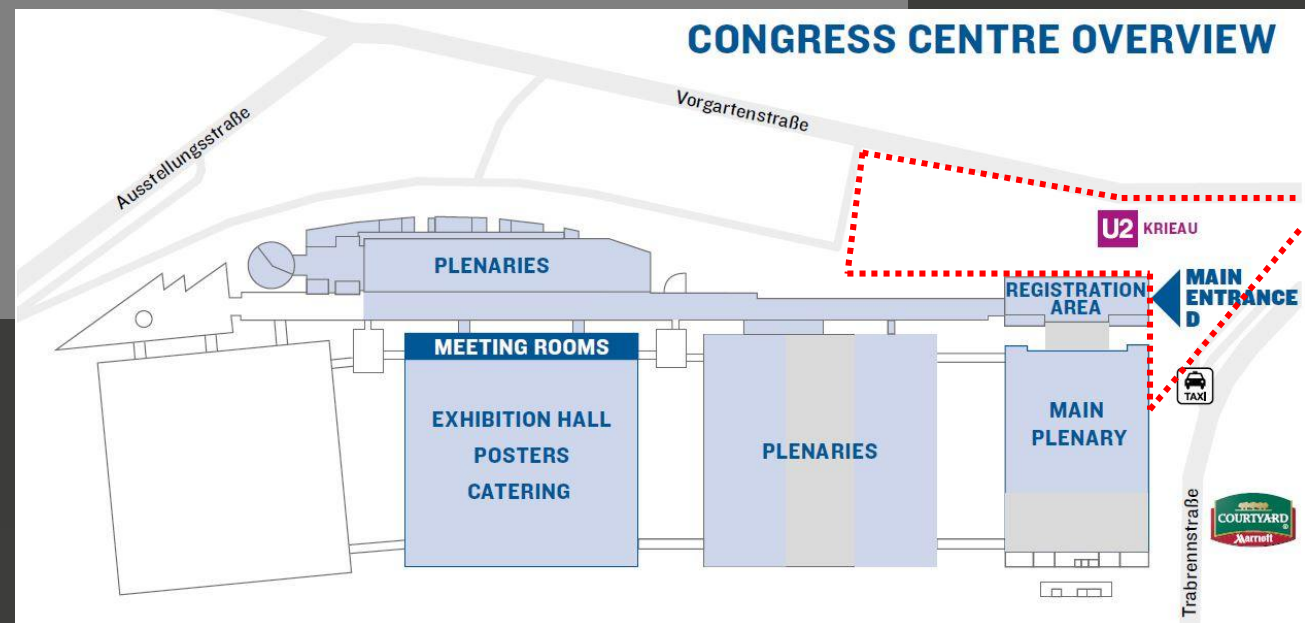
BRANDING OPTIONS FOR SPONSORS

supplied by **STAND^{OUT}**
or stay invisible.

THE INTERNATIONAL LIVER CONGRESS™
VIENNA, AUSTRIA | 10-14 APRIL, 2019



OUTSIDE FOYER D

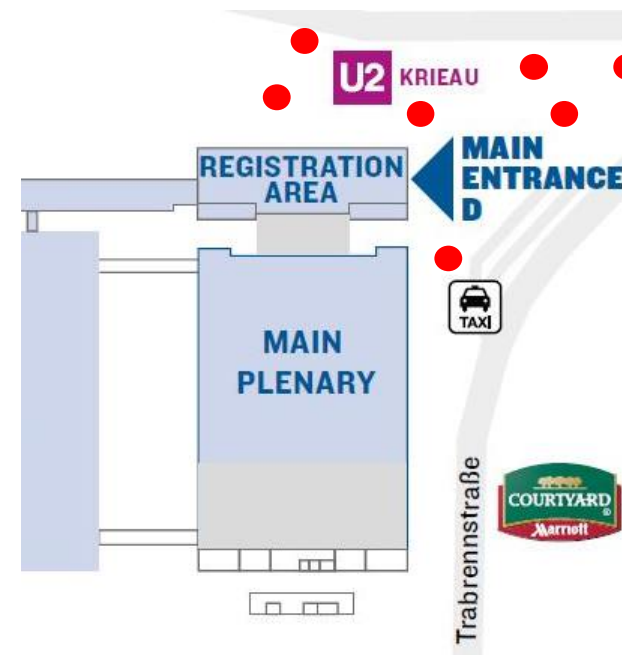


Signage / Sponsoring

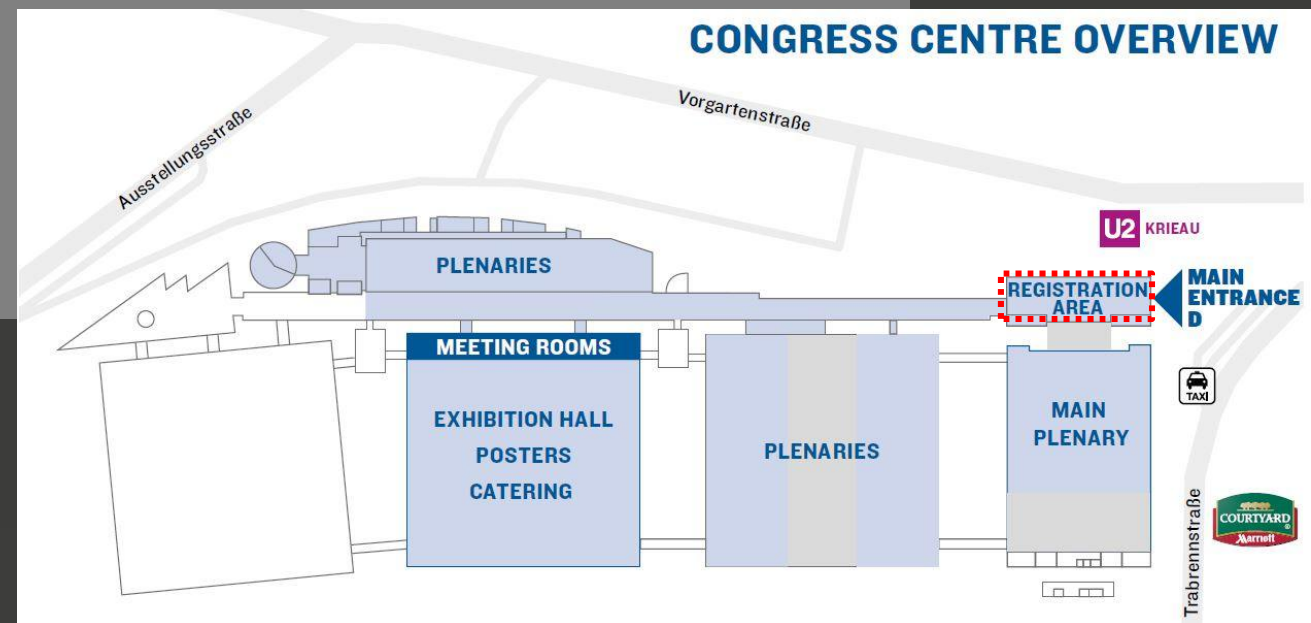
Outside Foyer D – floor sticker 1x1m



estimated cost EUR 83,10 (incl. mounting)

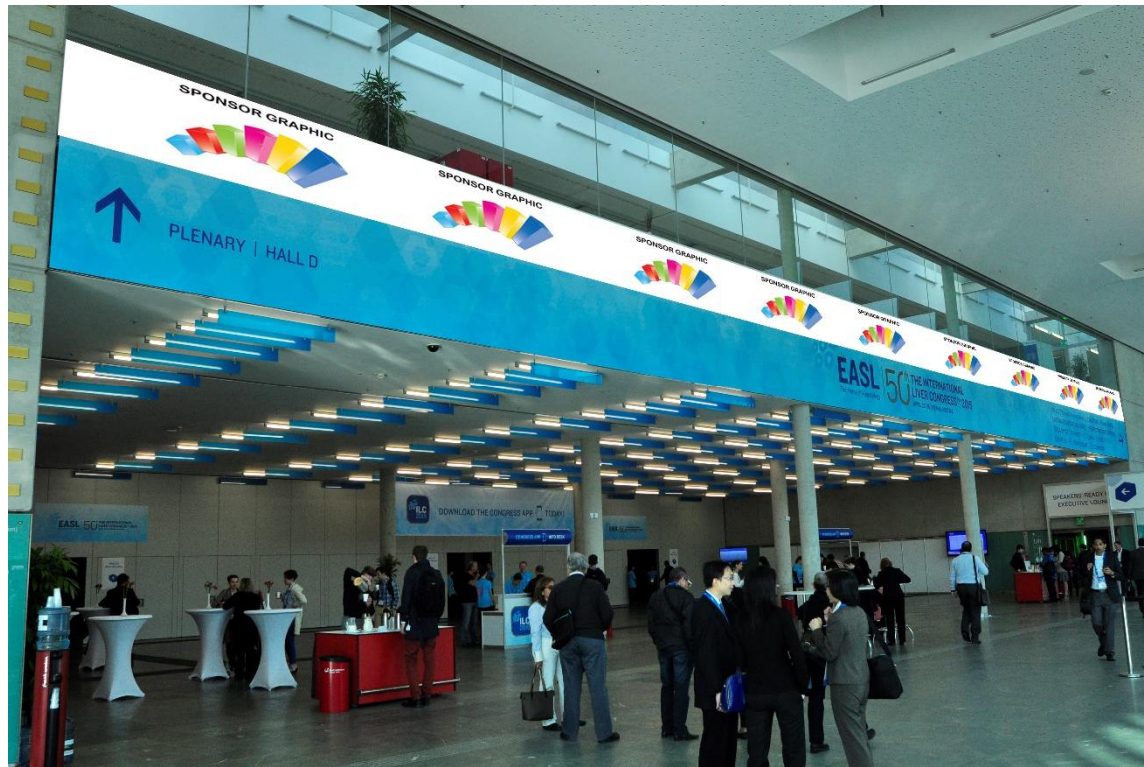


FOYER D



Signage / Sponsoring

Foyer D – 3,99 x 1,00 m vinyl graphic above entrance to main session room (9pcs max.)



estimated cost EUR 495,40 per pc (incl. mounting)



supplied by **STAND^{OUT}**
or stay invisible.

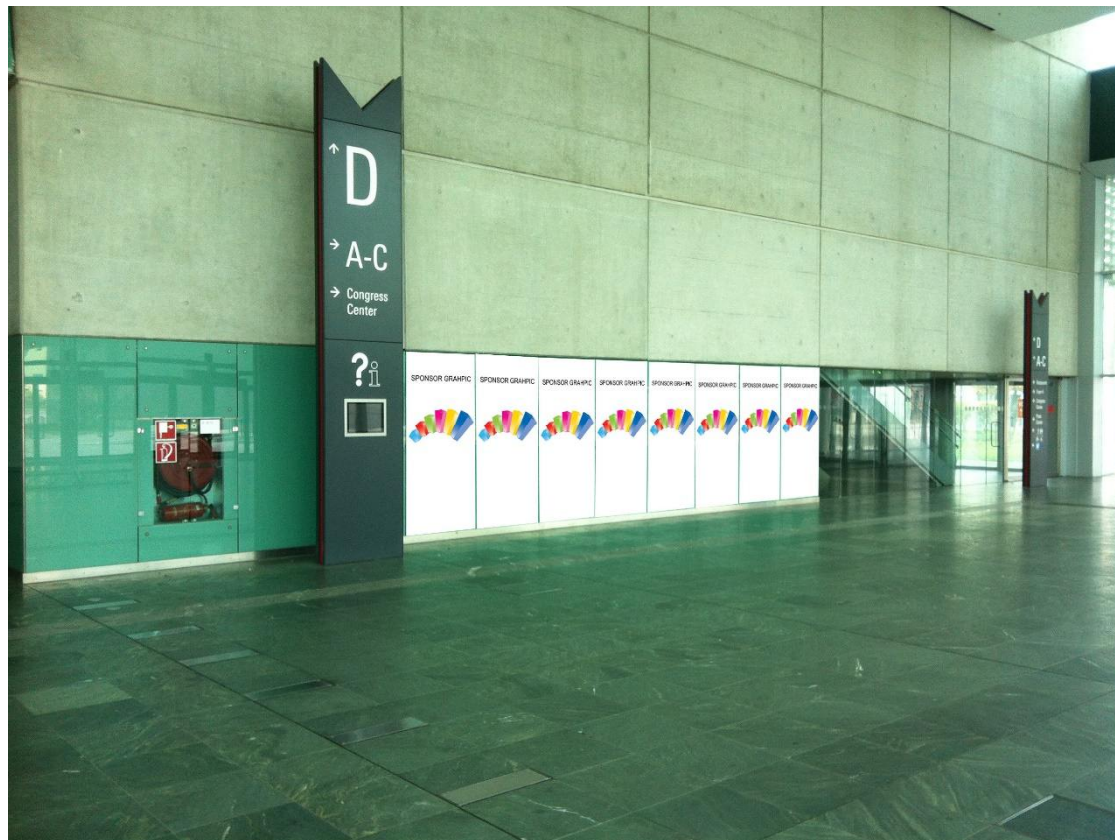


Signage / Sponsoring

Foyer D – 0,99 x 2,17 m vinyl graphic on the side of the building (8 pcs)



supplied by **STAND^{OUT}**
or stay invisible.



estimated cost EUR 186,98 per pc (incl. mounting)



Signage / Sponsoring

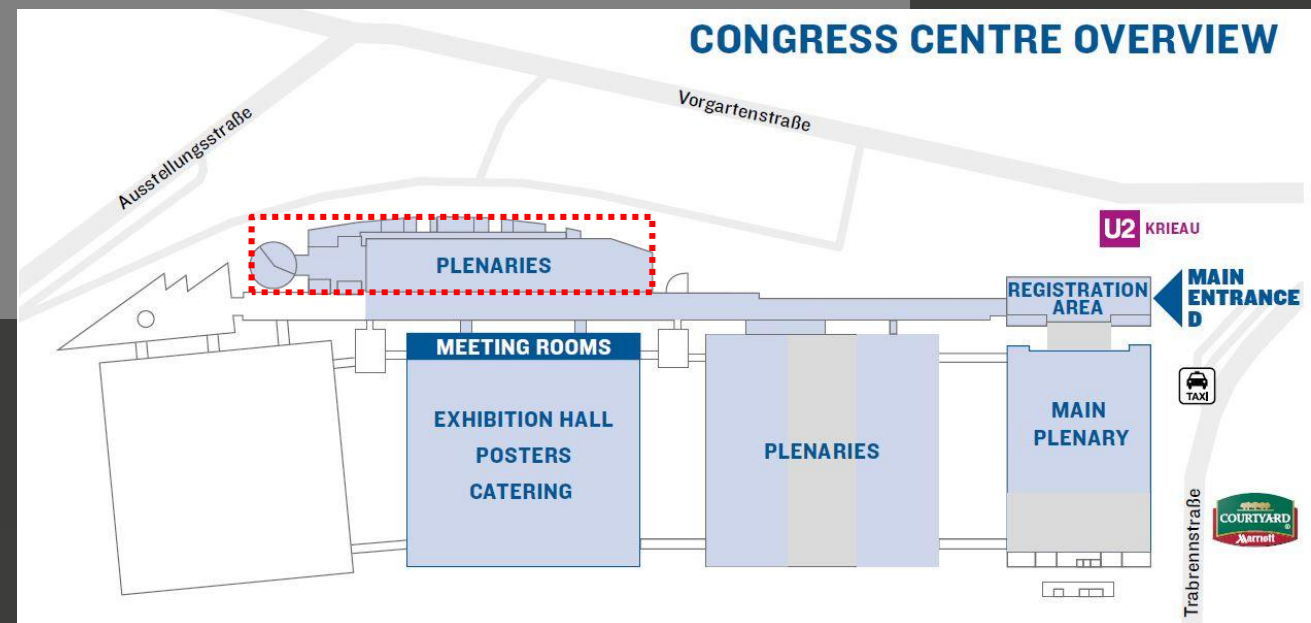
Foyer D – stairs branding on the way up to the executive lounge on 1st floor
36 stairs each 2,48 x 0,16m



estimated cost EUR 1466,68 (incl. mounting) for graphics on all 36 stairs

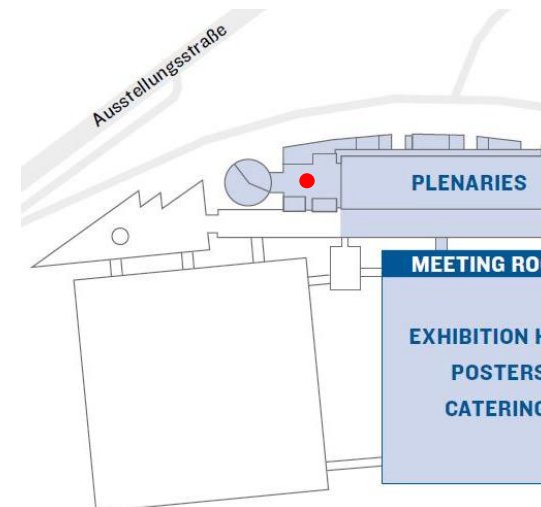
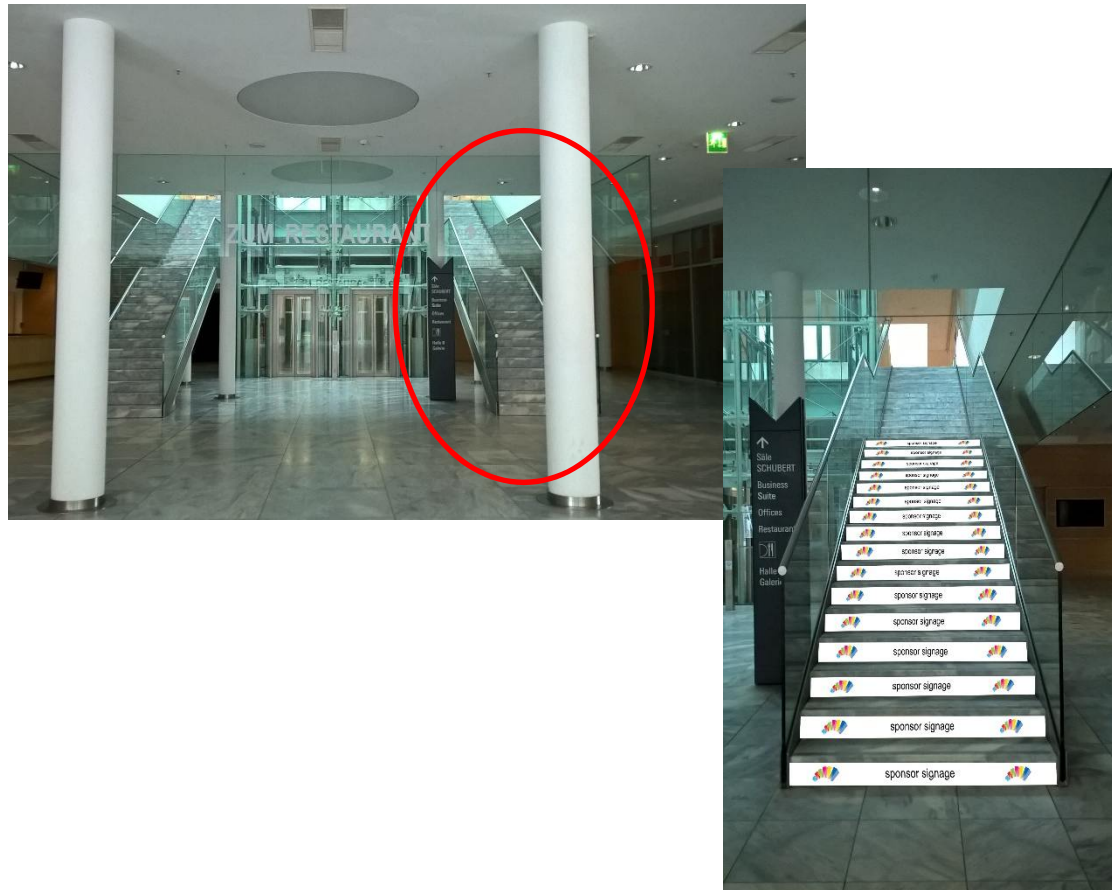


MCC



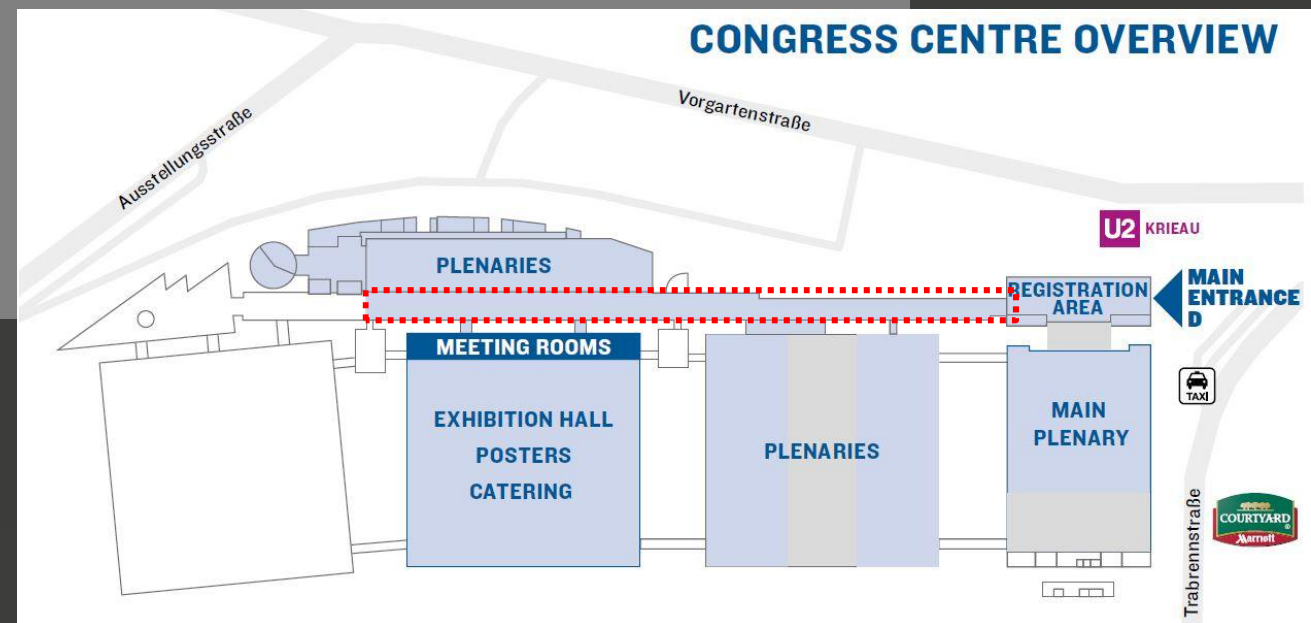
Signage / Sponsoring

Foyer Congress Center – stairs branding
31 stairs each 1,5 x 0,125m



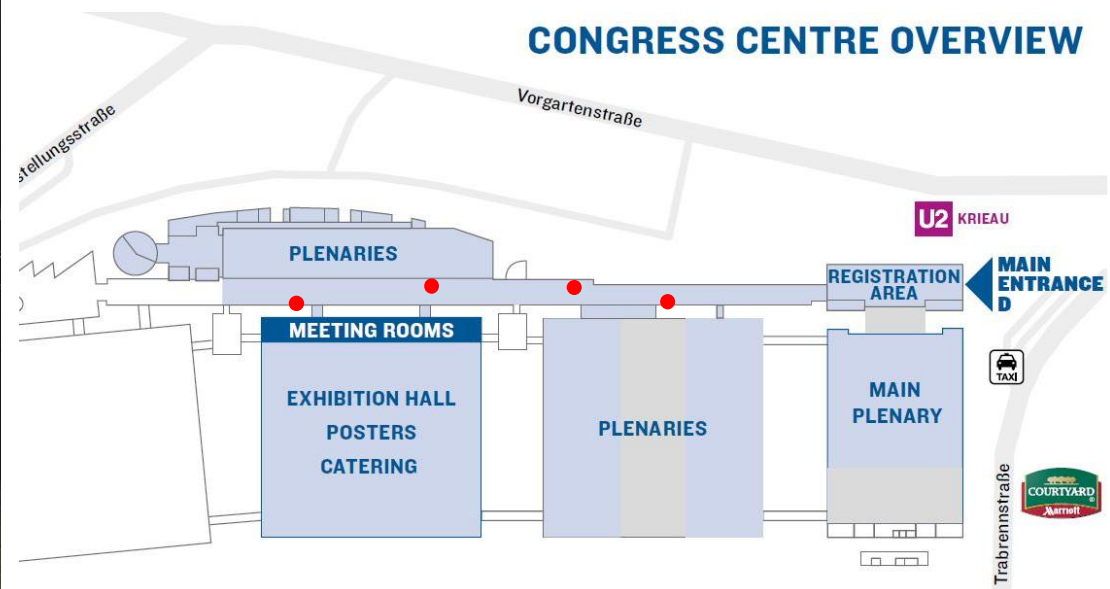
estimated cost EUR 1.030,40 (incl. mounting) for graphic on all 31 stairs (both stairs could be branded)

MALL



Signage / Sponsoring

Mall – freestanding wall 2,0 x 2,0m, position tbc



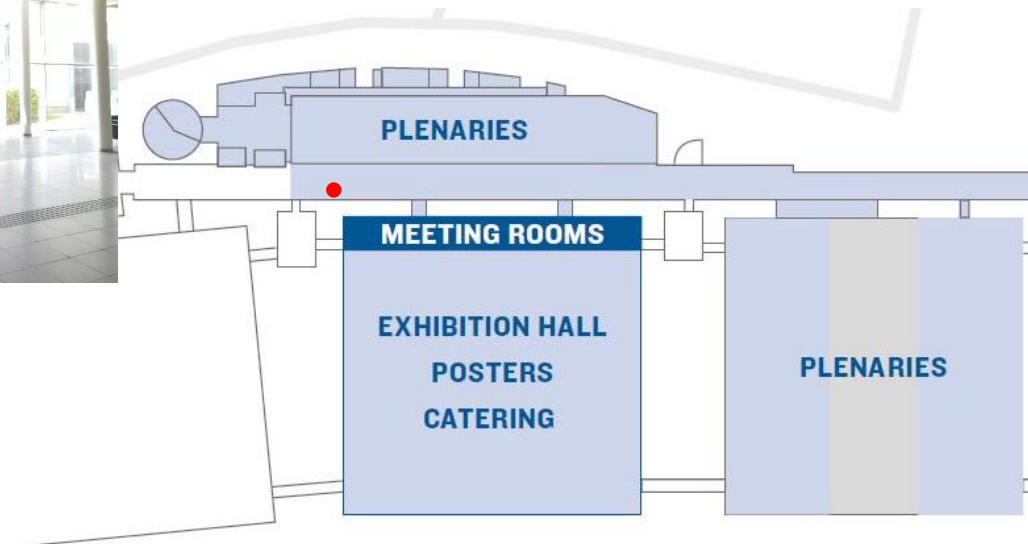
estimated cost EUR 582,40 (incl. mounting) double sided print
EUR 515,60 (incl. mounting) single sided print

Signage / Sponsoring

Mall – escalator branding 5pcs each with 176,5 x 0,67cm (WxH)
applied on the in or outside of the glass



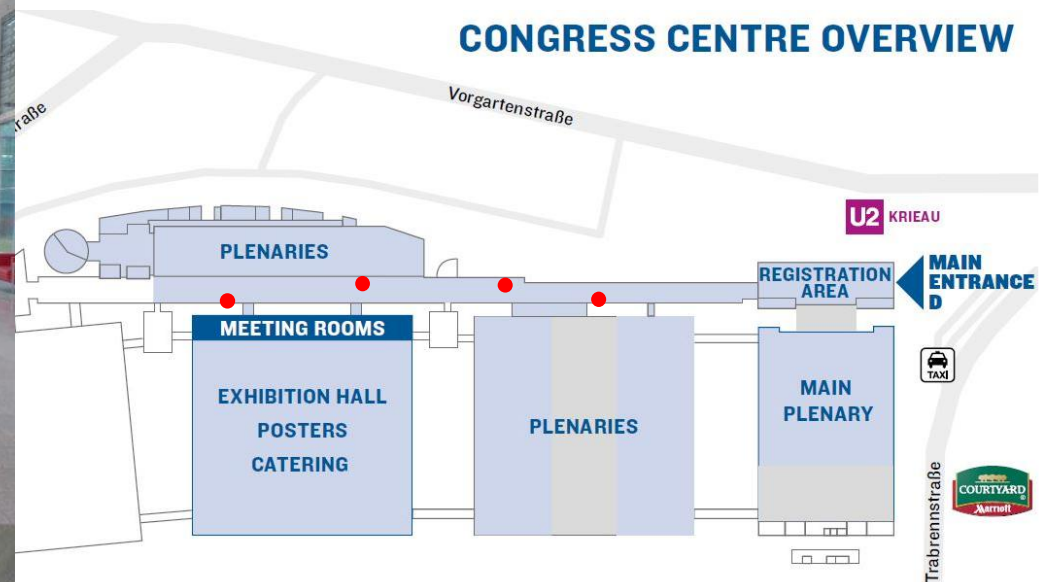
Four stretches
are possible



estimated cost EUR 498,60 (incl. mounting) single sided print for one stretch

Signage / Sponsoring

Pylon "R1000" H = 2960mm double-sided
position tbc

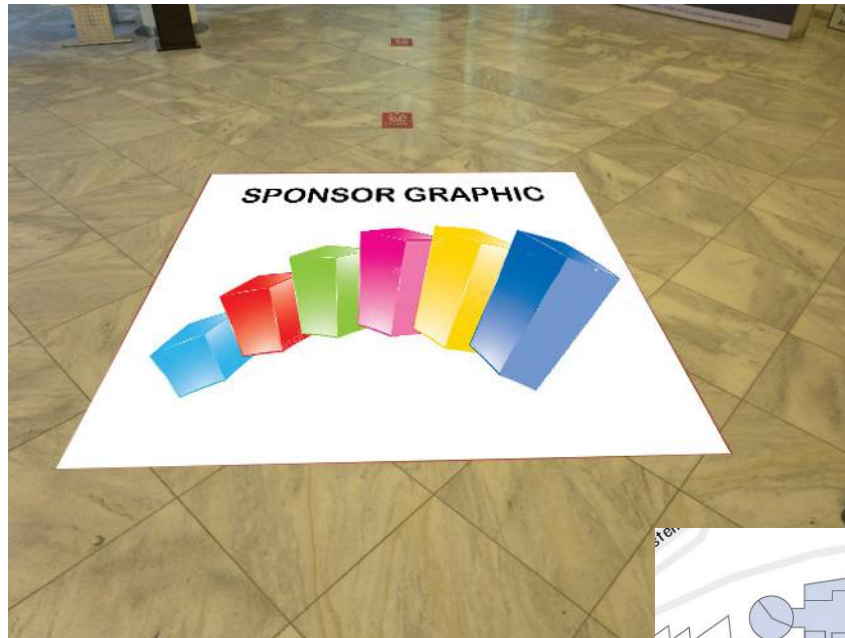


4 graphic spaces incl. digital printing WxH 1515 x 430mm
2 graphic spaces incl. digital printing WxH 1515 x 1900mm
Base plate SPA 19 Titan

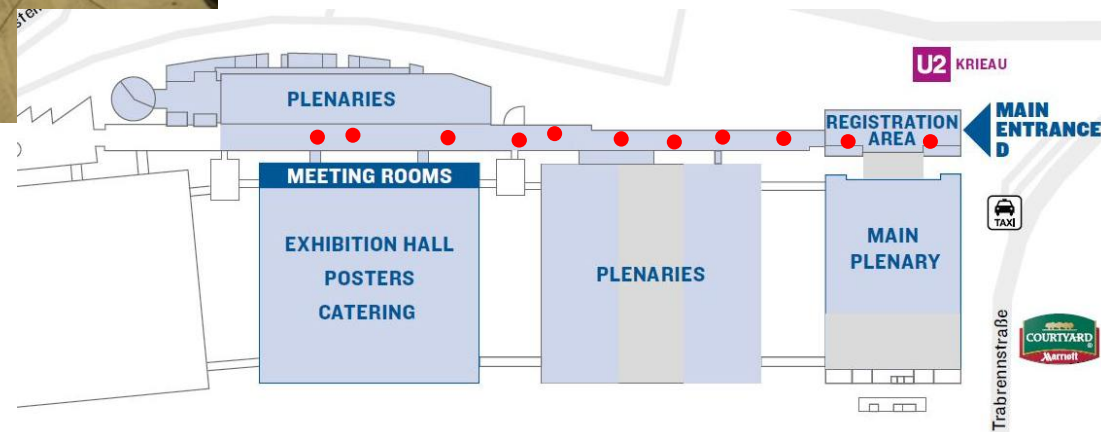
EUR 704,20

Signage / Sponsoring

Mall – floor sticker 1 x 1 m, position tbc



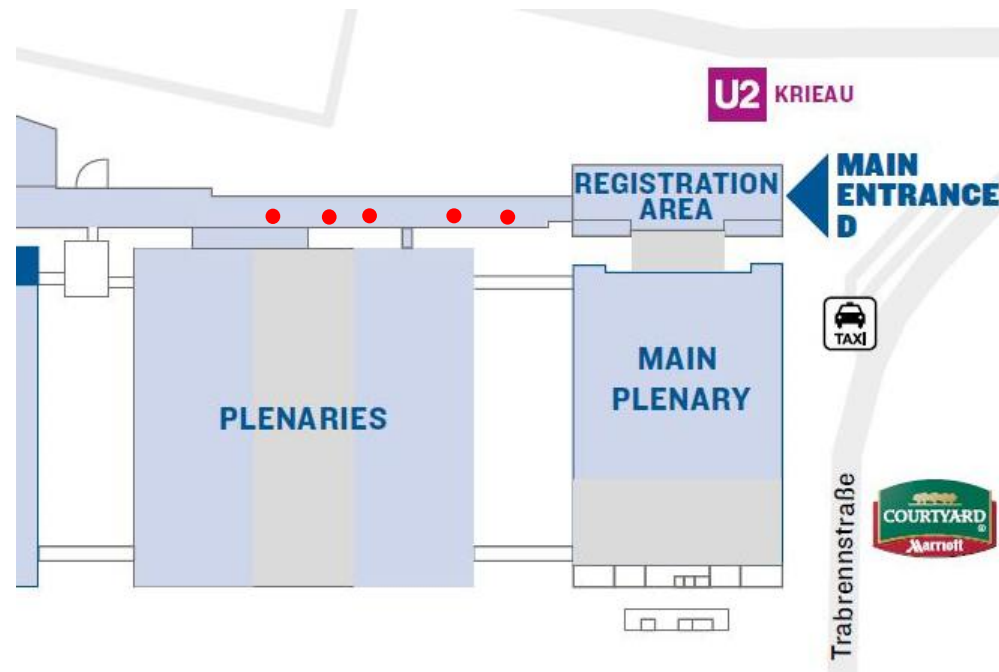
This option is not available anymore.



estimated cost EUR 83,10 (incl. mounting)

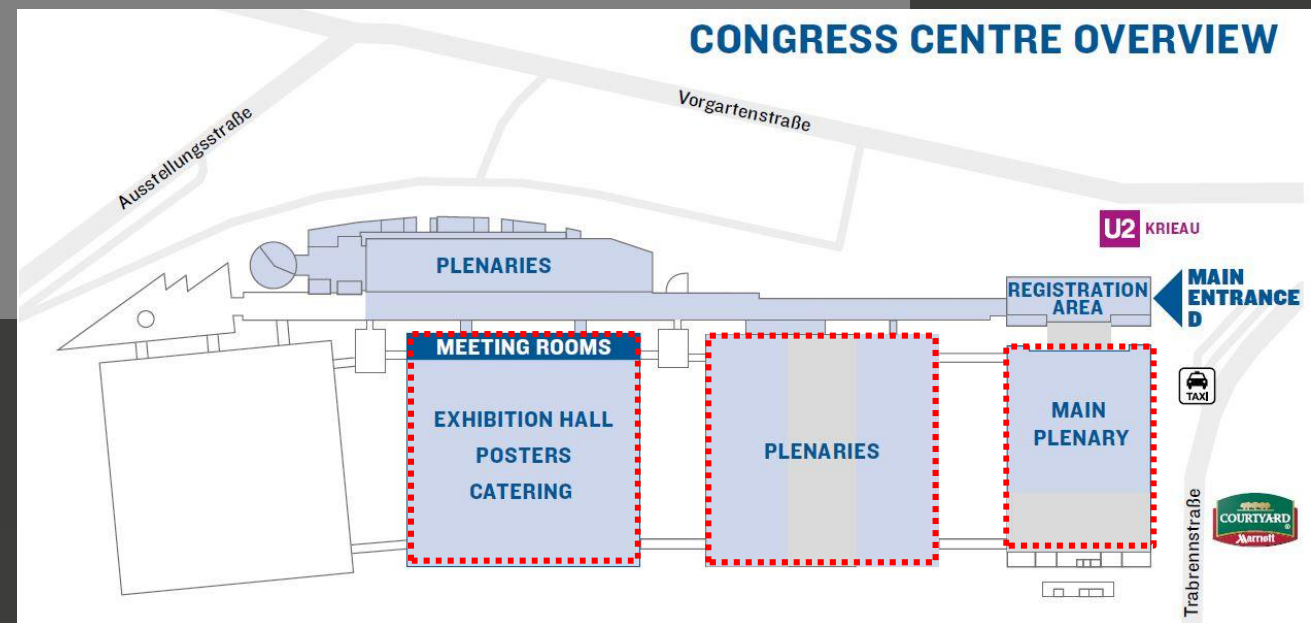
Signage / Sponsoring

Mall – seating bench 200x70x50cm (LxDxH) with charging and 0,3 x 1,0m branding, position tbc



estimated cost EUR 1.103,-€ (incl. mounting, but without power main connection!)

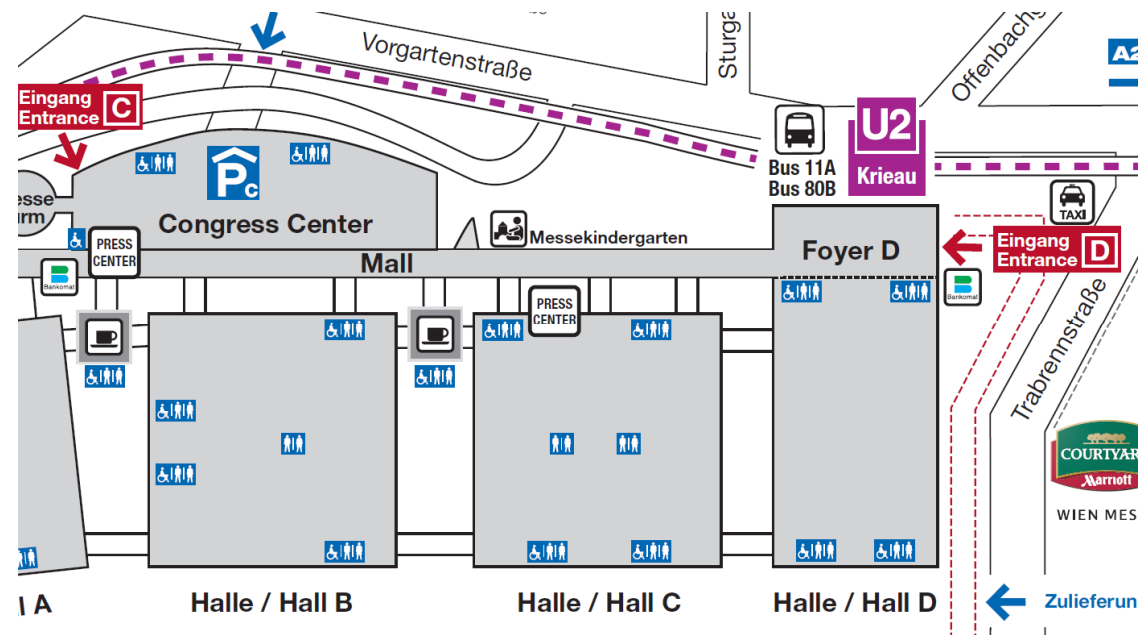
HALLS



Signage / Sponsoring

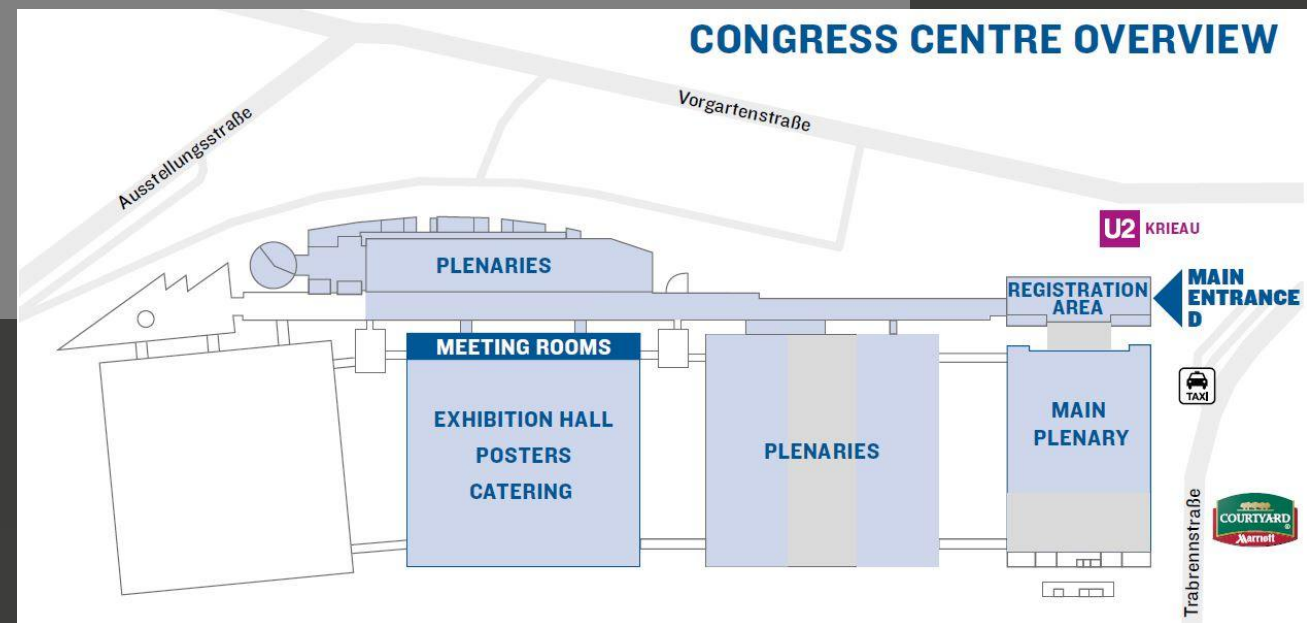
halls– toilet signage

hall / area	toilets			
	ladies	gentlemen	urinal	disabled
Hall B / total	28	12	25	8
Hall C / total	44	28	44	4
Hall C / section 1	3	3	3	1
Hall C / section 2	none	none	none	none
Hall C / section 3	3	3	3	1
Hall C / section 4	none	none	none	none
Hall C / section 5	32	16	32	none
Hall C / section 6	none	none	none	none
Hall C / section 7	3	3	3	1
Hall C / section 8	none	none	none	none
Hall C / section 9	3	3	3	1
Foyer D	16	6	12	2
Hall D / total	20	8	20	1
Hall D / section 1	8	4	10	1
Hall D / section 2	none	none	none	none
Hall D / section 3	12	4	10	none
Mall	none	none	none	none
CC / basement	6	3	3	1
CC / ground floor - total	26	12	12	3
CC / first floor - total	16	7	8	3



estimated cost EUR 13,50 A4 (digital print, full color 210x297mm, laminated, incl. mounting)
 estimated cost EUR 15,00 A3 (digital print, full color 297x420mm, laminated, incl. mounting)

MISCELLANEOUS



Signage / Sponsoring

Miscellaneous positions – 55x55 cm couch table (black/white) with sponsor branding



estimated cost EUR 94,80 (incl. furniture rent and mounting)

Signage / Sponsoring

Miscellaneous positions – custom branded charging station, acc. availability!

Lockers: 8x smartphones & 2x tablets



estimated cost EUR 1.285,00 (incl. rent of charging station and mounting, excl. power supply)

Signage / Sponsoring

Miscellaneous positions – branded cube seating (4 sides branded)



estimated cost EUR 114,00 (incl. placement and collection)

Signage / Sponsoring

Miscellaneous positions – branded watercooler



estimated cost EUR 69,00 (incl. mounting), calculated for 30 watercooler brandings

Signage / Sponsoring

Miscellaneous positions – parasol ø 250cm



estimated cost EUR 367,00 (incl. mounting and collection)

Signage / Sponsoring



General Information

- all prices are excl. taxes and excl. 1% for the legal charge
- prices can vary for different requested dimensions
- creating the artwork/design is not included
- for suspended items STANDout keeps the right to check the feasibility
- Terms and conditions of STANDout do apply

Contacts



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